

CHICAGO BEARS 2019 SCHEDULE PREDICTION CHALLENGE
BROUGHT TO YOU BY UNITED
OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. HOW TO ENTER: The Chicago Bears 2019 Schedule Prediction Challenge (the "Promotion") starts March 19, 2019 at 10:00AM Central Time ("CT") and ends on March 30, 2019 at 3:00PM CT. Sponsor's computer shall be the official timekeeper for all matters related to this Promotion. To enter the Promotion:

- (a) visit ChicagoBears.com/prediction or open the Chicago Bears mobile application and tap on "More" and then "Schedule Prediction Challenge";
- (b) click on "Enter Now";
- (c) guess the order of the Chicago Bears 2019 regular season opponents including the location for each game against divisional opponents and the week that the Chicago Bears will have its bye week ("Schedule") and click on "Submit Your Predictions";
- (d) complete the entry form by providing your name, email address, date of birth and zip code; and
- (e) check the box confirming that you agree to the Promotion's official rules and click on "Submit".

You do not need to sign up for Bears Direct, exclusive Chicago Bears events, offers and promotions, or exclusive offers and promotions from United in order to submit an entry. Limit five (5) entries per person.

2. ELIGIBILITY: The Promotion is open to all legal residents of the United States (with the exception of New York, Florida, and Rhode Island) ages 18 years and over as of March 19, 2019. Employees, officers, directors, agents, and representatives of The Chicago Bears Football Club, Inc. ("Sponsor"), the National Football League, United Airlines, Inc. and their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, advertising and promotion agencies, and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

3. WINNER SELECTION: Based on the official 2019 NFL regular season schedule (released by the National Football League), the entrant (if any) as determined by Sponsor in its sole discretion, who predicted the accurate Schedule including the exact order of all opponents (including location for division opponents) and bye week, will be selected as the "Grand Prize Winner". In the event that no entrant submits an entry that correctly predicts the Schedule, the Grand Prize will not be awarded. In the event that more than one (1) entrant submits an entry that correctly predicts the Schedule, Sponsor will award the Grand Prize to the entrant that submitted the correct entry first (according to Sponsor's records) and the other entrant(s) will not receive a prize.

In addition, Sponsor will select one (1) second prize winner ("Second Prize Winner") based on the scoring system set forth below. All entrants will be eligible to receive the following points:

- 10 points for a correct division game pick. (must correctly pick the week, opponent and location)
- 7 points for a correct non-division game pick (must correctly pick the week and the opponent)
- 5 points for correctly picking the bye week
- 3 points for a partially correct division game pick (must correctly pick the opponent, the week, but the wrong location)
- 1 point for an incorrect game pick that is only week away from the correct date, either one week before or one week after.

The entrant with the most points will win the second place prize. If two or more entrants end up with the same score, the first entrant to complete all submissions will win the tie breaker. Only one (1) second place prize will be awarded.

The Grand Prize Winner (if any) and the Second Prize Winner will be notified by email or telephone. Odds of winning depend upon the number of eligible entries received.

The unavailability of the Grand Prize Winner (if any) or Second Prize Winner to be reached after a reasonable (as determined solely by Sponsor) effort has been made may constitute forfeiture of being a winner, at Sponsor's sole discretion, and a new winner may be selected from the remaining eligible entries

The Grand Prize Winner (if any) will be required to execute and return an Affidavit of Eligibility in order to claim the Grand Prize and agrees to submit to a background check if requested by Sponsor.

For the name of the Grand Prize Winner (if any) and the Second Prize Winner send a separate, self-addressed, stamped envelope to: Chicago Bears Schedule Prediction Challenge, Attn: Matt Koch, 1920 Football Drive, Lake Forest, IL 60045. Requests must be received by May 31, 2019.

4. PRIZES: If a Grand Prize Winner is selected, s/he will receive the following prizes (collectively, the "Grand Prize"):

- (a) Two (2) tickets to each 2019 Chicago Bears regular season game (home and away);
- (b) Round-trip airfare for two (2) people to each 2019 Chicago Bears regular season away game;
- (c) Hotel accommodations for two (2) people for one (1) night for each 2019 Chicago Bears regular season away game; and
- (d) \$4,000 to help pay for travel expenses.

The Second Prize Winner will receive the following prizes (collectively, the "Second Prize"):

- (a) Two (2) tickets to one (1) 2019 Chicago Bears regular season home game as determined by Sponsor;
- (b) Two (2) tickets to one (1) 2019 Chicago Bears regular season away game as determined by Sponsor ("Second Prize Away Game");
- (c) Round-trip airfare for two (2) people to the Second Prize Away Game*;
- (d) Hotel accommodations for two (2) people for one (1) night for the Second Prize Away Game; and
- (e) \$500 to help pay for travel expenses.

*International games are excluded.

Approximate retail value of the Grand Prize is \$19,680.00. Approximate retail value of the Second Prize is \$2,600.00. Sponsor reserves the right to substitute any part of the Grand Prize or Second Prize with another of equal value should any unforeseen circumstances occur. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Grand Prize Winner and the Second Prize Winner, including, without limitation, all travel costs that exceed the stipend. No substitutions or cash redemption will be made except in Sponsor's sole discretion. The Grand Prize and Second Prize are non-transferable.

5. AGREEMENT TO OFFICIAL RULES: By participating in the Promotion, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the Promotion, these Official Rules govern. Sponsor reserves the right to cancel or modify the Promotion at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on www.chicagobears.com.

6. LIMITATION OF LIABILITY/DISCLAIMERS: BY ENTERING THE PROMOTION, ALL ENTRANTS AGREE TO FOREVER WAIVE, RELEASE, DISCHARGE, AND COVENANT NOT TO SUE SPONSOR,

THE NATIONAL FOOTBALL LEAGUE, UNITED AIRLINES, INC., AS WELL AS THEIR OWNERS, EMPLOYEES, AGENTS, ATTORNEYS, DIRECTORS, OFFICERS, SHAREHOLDERS, CONTRACTORS, SUCCESSORS, ASSIGNS AND INSURERS (COLLECTIVELY "RELEASED PARTIES") FOR AND FROM ANY AND ALL CLAIMS, DEBTS, LIABILITIES, DEMANDS, OBLIGATIONS, COSTS, FEES, EXPENSES, ACTIONS, CAUSES OF ACTION WHATSOEVER, OF EVERY NATURE, CHARACTER AND DESCRIPTION (COLLECTIVELY, "CLAIMS"), KNOWN AND UNKNOWN, INCLUDING, BUT NOT LIMITED TO, ALL THOSE ARISING OUT OF OR IN ANY WAY RELATED TO THE PROMOTION; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE GRAND PRIZE OR SECOND PRIZE; AND ANY PARTICIPATION IN THE PROMOTION. IN ADDITION, EACH ENTRANT ACKNOWLEDGES AND AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH: (I) INCOMPLETE, LOST, LATE, MISDIRECTED OR ILLEGIBLE ENTRIES OR FOR FAILURE TO RECEIVE ENTRIES DUE TO ANY CAUSE, INCLUDING WITHOUT LIMITATION, HUMAN, TRANSMISSION, OR TECHNICAL PROBLEMS, FAILURES, OR MALFUNCTIONS OF ANY KIND, WHETHER ORIGINATING WITH SENDER OR OTHERWISE, THAT MAY LIMIT AN ENTRANT'S ABILITY TO PARTICIPATE IN THE PROMOTION; OR (II) ANY INJURY OR DAMAGE RESULTING FROM PARTICIPATION IN THE PROMOTION AND/OR THE USE OR MISUSE OF THE GRAND PRIZE OR SECOND PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO, LOSS OR DESTRUCTION OF PROPERTY, OR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO OR BASED ON THE ENTRANT'S RIGHTS OF PUBLICITY OR PRIVACY, OR THE ENTRANT'S CLAIM THAT HE OR SHE HAS SOMEHOW BEEN DEFAMED OR PORTRAYED IN A FALSE LIGHT.)

BY SUBMITTING AN ENTRY, ENTRANT REPRESENTS AND WARRANTS THAT HE OR SHE OWNS AND/OR HAS THE AUTHORITY TO RELEASE THE CLAIMS STATED HEREIN. FURTHER, BY SUBMITTING AN ENTRY OR ACCEPTING ANY PRIZE, ALL ENTRANTS AND PRIZE WINNERS EXPRESSLY AGREE TO AT ALL TIMES DEFEND, HOLD HARMLESS, AND INDEMNIFY THE RELEASED PARTIES FROM AND AGAINST ALL CLAIMS OF ANY KIND OR NATURE WHATSOEVER (INCLUDING REASONABLE ATTORNEYS' FEES AND DISBURSEMENTS) ARISING OUT OF OR IN ANY WAY RELATED TO THE PROMOTION; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE GRAND PRIZE OR SECOND PRIZE; AND ANY PARTICIPATION IN THE PROMOTION.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC AND NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION OR ANY PRIZE AWARDED. THE NFL ENTITIES, OTHER THAN THE CHICAGO BEARS FOOTBALL CLUB, INC., HAVE NOT OFFERED OR SPONSORED THIS PROMOTION IN ANY WAY.

7. PUBLICITY RELEASE: By participating in the Promotion, each entrant irrevocably grants the Released Parties the right to use each such entrant's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited. By entering this Promotion, entrant permits the Released Parties to utilize entrant's contact information provided by entrant on the entry form to contact entrant for any reason via phone, email, and/or mail. Completion of the entry form constitutes assent to these written terms.

8. ADDITIONAL DISCLAIMERS: If the Promotion is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, in its sole

discretion, to cancel, modify or suspend the Promotion, including awarding the Grand Prize (if any) or Second Prize from among eligible entries received prior to the date of the cancellation, modification or suspension. All participants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this Promotion. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules or tampered with the operation of this Promotion. Entrants further agree to not knowingly damage or cause interruption of the Promotion and/or prevent others from using the Promotion. Any person who supplies false information, obtains entries by fraudulent means, submits an entry after obtaining a copy of the 2019 NFL regular season schedule or pieces of the information contained therein, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain the Grand Prize or Second Prize will forfeit the Grand Prize or Second Prize and may be prosecuted to the full extent of the law.

9. GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, SPONSOR OR RELEASED PARTIES IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THE FORUM AND VENUE FOR ANY DISPUTE RELATED TO THE PROMOTION WILL BE IN LAKE COUNTY, ILLINOIS.

10. OFFICIAL RULES: For a copy of the Official Rules please send a self-addressed, stamped envelope to: Chicago Bears Schedule Prediction Challenge - Official Rules, Attn: Matt Koch, 1920 Football Drive, Lake Forest, IL 60045.

11. SPONSOR: The Chicago Bears Football Club, Inc., 1920 Football Drive, Lake Forest, Illinois 60045.